

Missouri Planning Partner Meeting

# WEB-BASED ENGAGEMENT TOOL

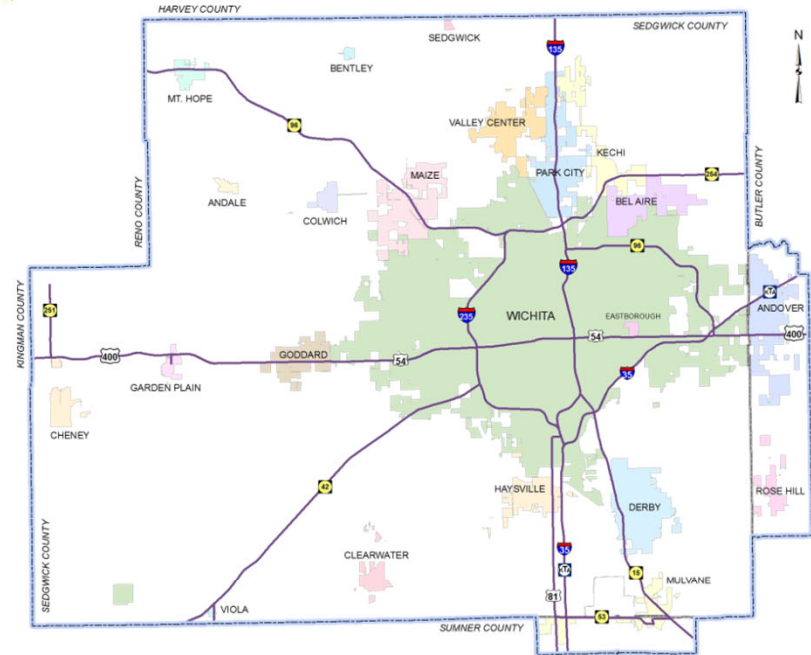
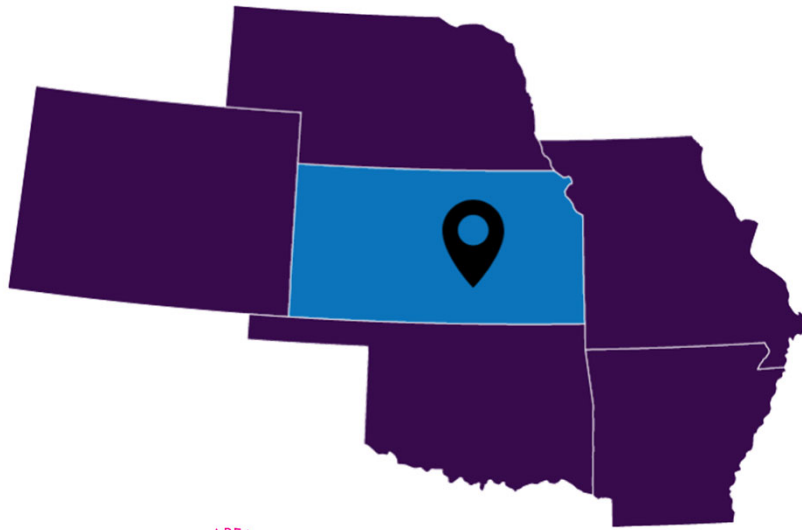


PublicInput.com



Tricia Thomas,  
Communications Manager

# South Central KS MPO

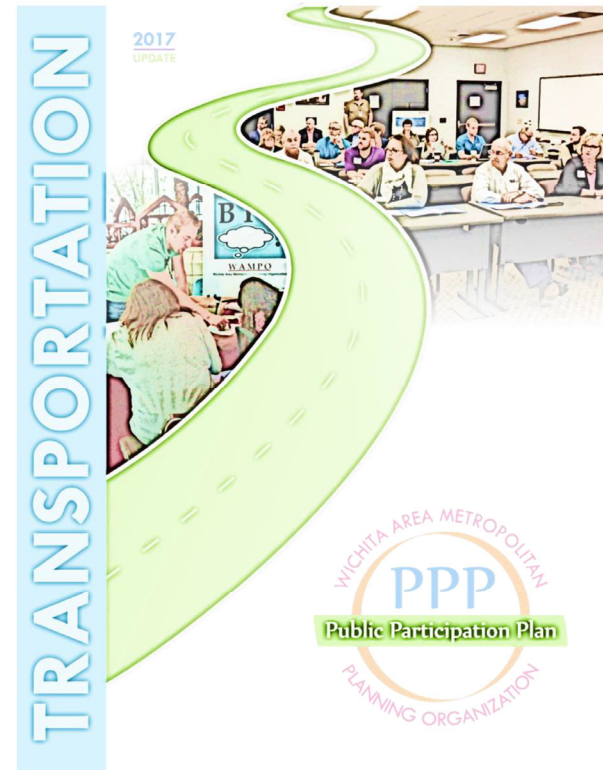


WICHITA AREA METROPOLITAN PLANNING ORGANIZATION

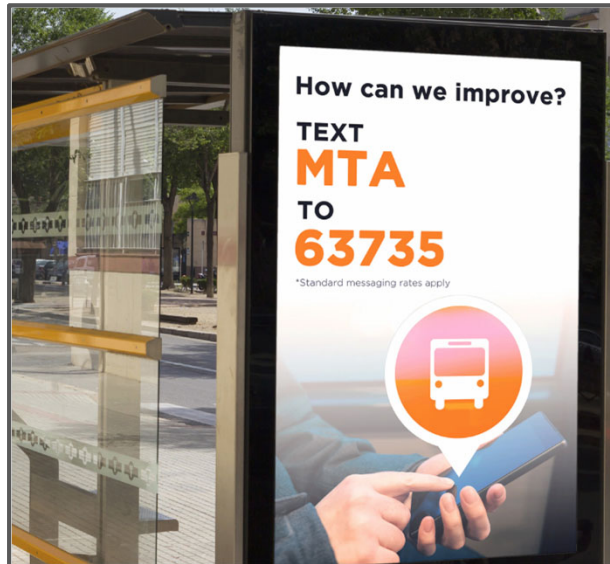
# Public Participation Plan

## Updated Plan

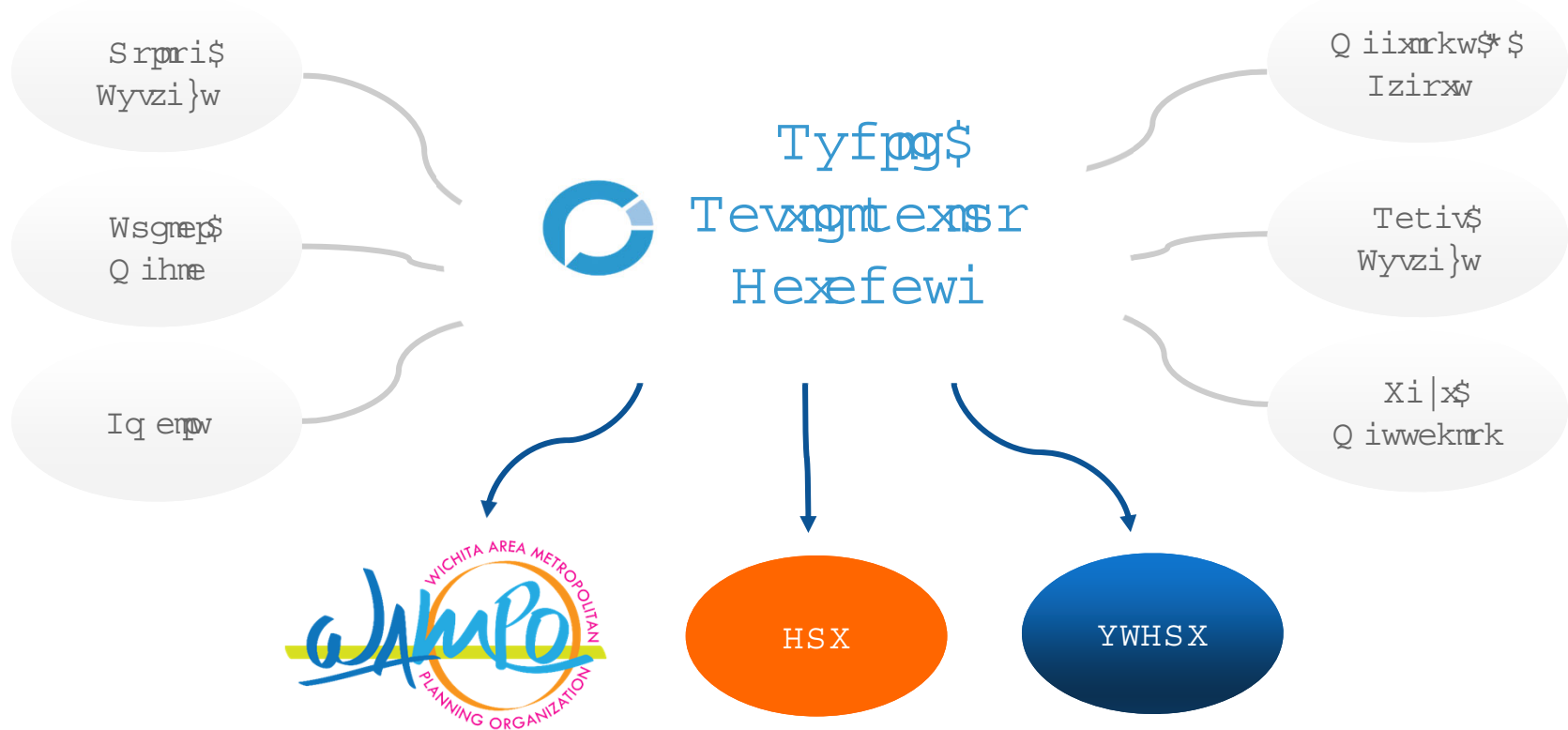
We began thinking about engagement in a different way & omitted the **PUBLIC HEARING** requirement from our procedures.



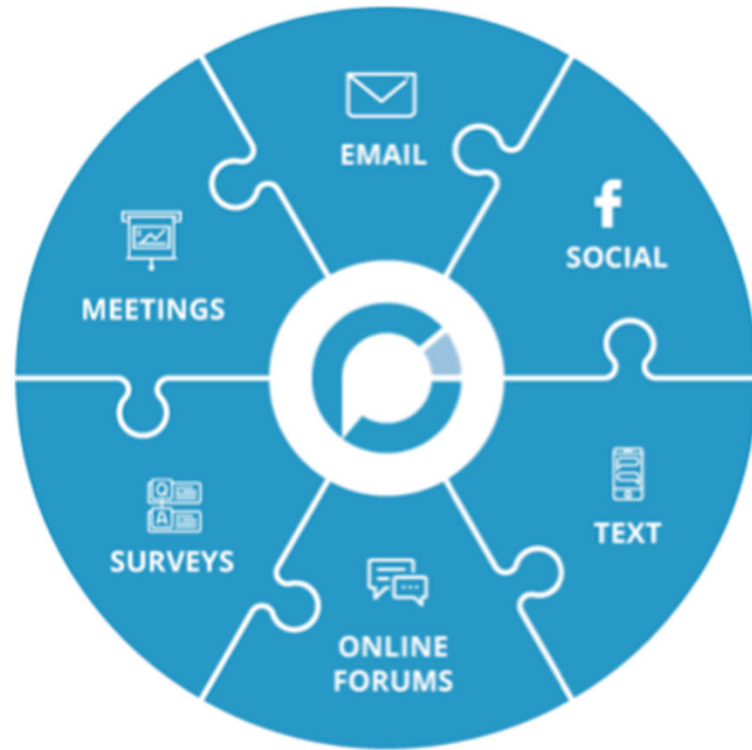
# Easy for Us & Them



# Integration



Vitregiw\$nsih\$Tvsgiwwiw





# The Tool in Action



## Reach

Getting the word out to the people most impacted by our plans & projects.



## Engage

Lowering barriers to participation and tailoring our listening efforts.



## Capture

Bringing all inputs and information together in one place for analysis.



## Report

Closing the feedback loop with what we heard and how that informs next steps.



## Comply

Fully documenting our process, data, and outcomes to partner organizations.

## Mobile & User Friendly

- Accessible from any mobile device
- No registration required for the user





# Built in E-Mail & Text

Page & Survey | **Email** | SMS | Social | Meetings & Offline | Comments | Participants | Results & Data | Settings

RECEIVED	SENT	SUBSCRIBERS
29	668	406

Project Email Address  
2104@PublicInput.com  
i440\_glenwoodavenue@PublicInput.com

**Email** | Edit Selected | Search

Inbox	Checkboxes	Name	Subject	ID	Date	Actions
<input type="checkbox"/>	Heath Yarborough	Input on the Glenwood-I440 Project - To Whom it May Concern: Thank you for the...	I-5870: I-44...	Jul. 26	↔	
<input type="checkbox"/>	Georgia Hagen	Project No. I-5870 - To Whom it May Concern: I vote for Concept I design for the L...	I-5870: I-44...	Jul. 25	↔	
<input type="checkbox"/>	Joyce Kekas	Project No. I5870 - Joyce KekasWe prefer Concept 1 because it disconnects Ridge ...	I-5870: I-44...	Jul. 25	↔	
<input type="checkbox"/>	bpmillar	DOT Proposal Vote - To whom it may concern:My name is Brenda Millar, and I ha...	I-5870: I-44...	Jul. 25	↔	
<input type="checkbox"/>	Mendell, Stef	I-440 at Glenwood - Hi, I appreciate all the time and effort that has gone into com...	I-5870: I-44...	Jul. 25	↔	
<input type="checkbox"/>	Betsy Dupree	I vote for Concept 4 or 5 Project No.I-5870 - Dear Ms. Smyre and Mr. Hopkins, I a...	I-5870: I-44...	Jul. 25	↔	
<input type="checkbox"/>	Robin A. Griffin	I 440 & Glenwood Avenue Feedback - - I do not represent a group or organization...	I-5870: I-44...	Jul. 21	↔	
<input type="checkbox"/>	Sidney Strauss	Public Feedback - NC DOT STIP Project No. I-5870 - To the team reviewing public f...	I-5870: I-44...	Jul. 14	↔	
<input type="checkbox"/>	Brian Hare	Comments from Brian Hare - Hello, I prefer Concept #1 because of its simplicity l...	I-5870: I-44...	Jul. 12	↔	
<input type="checkbox"/>	Anne P	I oppose all changes that may increase traffic on Ridge Road - Sent from my Veriz...	I-5870: I-44...	Jul. 11	↔	
<input type="checkbox"/>	Hays Iami	McDonald's - 4121 Blue Ridge Road, Raleigh NC (McD File #32-0521 / TIP #I-5870)...	I-5870: I-44...		↔	

Map Overview

Map | Satellite

Name: John  
Email: @mindspring.com  
Phone: 949-680-  
Address: 938 N.

Participant Information

Name: John | Edit

Email: @mindspring.com

Phone: 949-680-  
User Provided

Subscribed to 2 Lists | In 1 Segment

Add new Activity

11/28/2018 8:14 AM | SUBSCRIBED

US-89 Design List

Close



# Grouping Contacts



- Demographic Characteristics
- Geographic Location
- Comment History

Apex Residents

462 POTENTIAL SEGMENT MEMBERS

Map Overview Add to Report

Map data ©2019 Terms of Use Report a map error.

Include people who

Have a home, work, or other location within the selected geographic boundaries

+ Include - Exclude

### U-2719 I-440 Walnut to Wade

▼ All Participants

Athens Dr. **Alternative A:** Replace the existing bridge in place

40%	I Like It	281 ✓
38%	This Is Not Important To Me	267 ✓
20%	I Don't Like It	139 ✓
2%	I Don't Understand	15 ✓

▼ Town of Apex Residents

Athens Dr. **Alternative A:** Replace the existing bridge in place

60%	I Like It	12 ✓
20%	I Don't Like It	4 ✓
20%	This Is Not Important To Me	4 ✓
0%	I Don't Understand	0 ✓

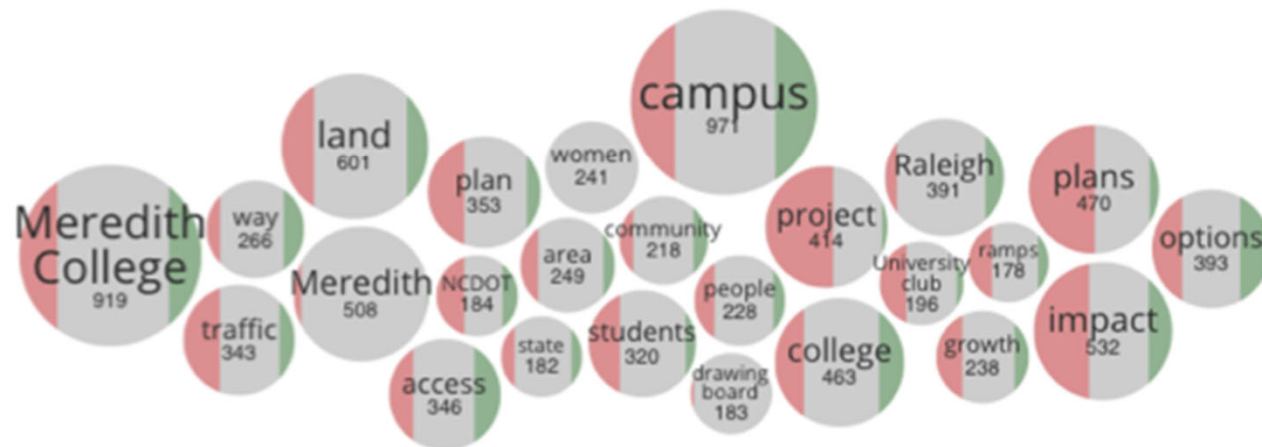
# Automatically Captures Sentiment



Smart Cloud **BETA**

Tag Cloud

Smart Keywords



# Standardized Report Generator



## Dynamic Reports

[Create New Dynamic Report](#)

Report	Created	Modified	
Local Government Road/Bridge Funding Sources	1/17/2019	-	<span style="font-size: 0.8em;">👁️ ✎️ 🗑️</span>
Local Government Road/Bridge Funding Sources	2/1/2019	-	<span style="font-size: 0.8em;">👁️ ✎️ 🗑️</span>

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## Data Output

### Response Data

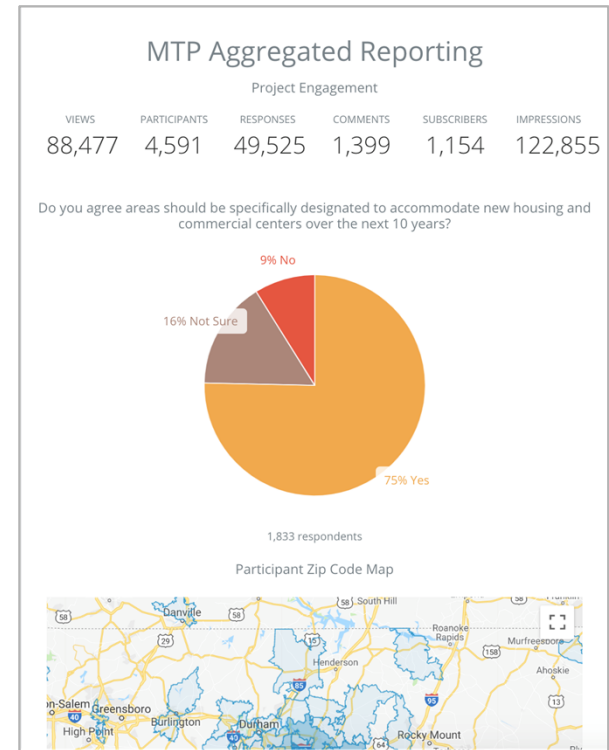
For reused questions, include "Global" results from all projects  
 Exclude participants who did not comment or submit any responses  
[Download Responses](#)

### Contacts

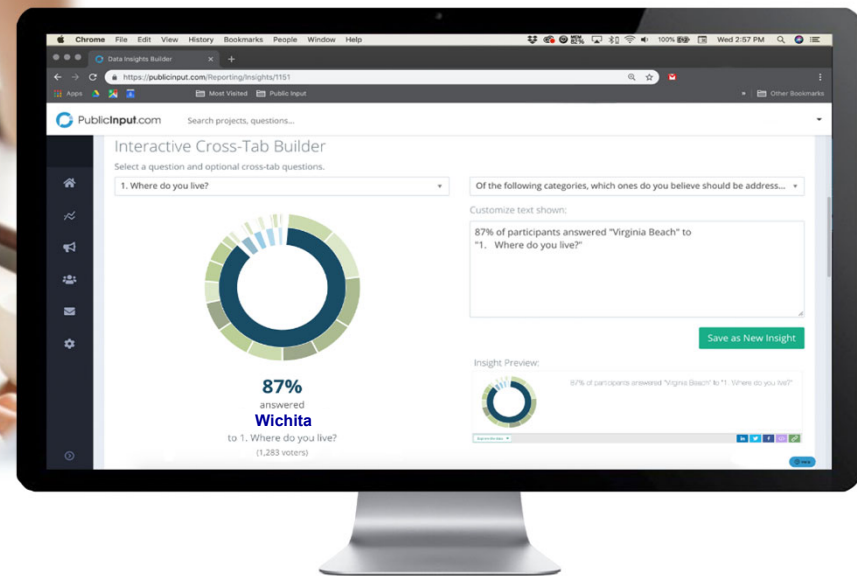
[Download Contacts](#)

### Comment Data

[Download Comments CSV](#)
[Comment Tags Summary](#)



# Cross-tabs & Dynamic Reports



# Other Stuff

# Translation & Interpretation



PublicInput.com Search projects, questions... Hunter Gardiner

Boulder County CO

- Home
- Reporting
- Social**
- CRM
- Email & SMS
- Settings

## Targeted Facebook Outreach

**Campaign Name**

**Associated Project**

Plan Maestro de Transporte 2040 del Condado de Boulder - Encuesta en esp... ▾

Sync Facebook Comments with an existing question

1. Comparta comentarios adicionales sobre el sistema de transporte exis... ▾

[View Project Comments](#)

**Campaign Schedule & Budget**

From: 10/15/2018 3:00 PM

Until: 10/24/2018 9:55 PM

Budget: \$ 480.00

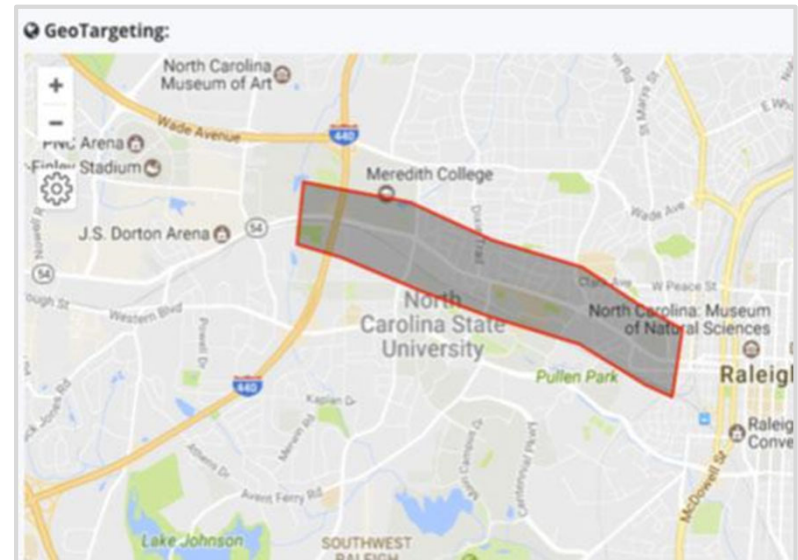
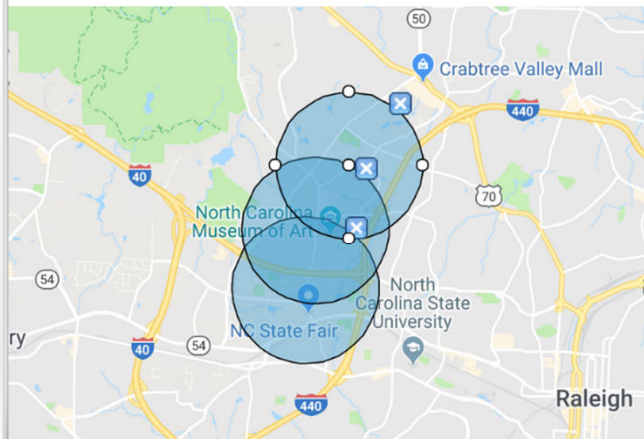
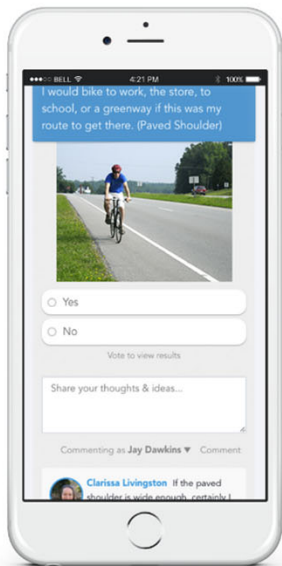
Potential Views: 24000

**Demography**

Min Age: 15

Max Age:

# Targeted Ads & Geofencing

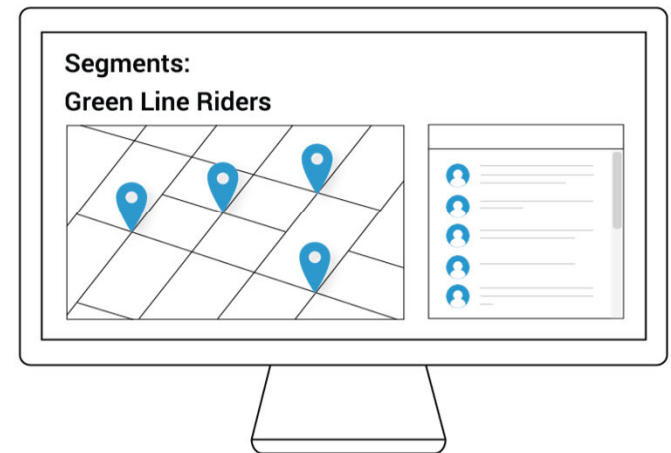
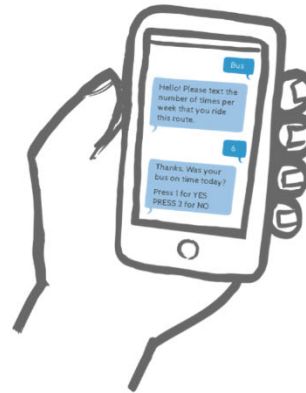
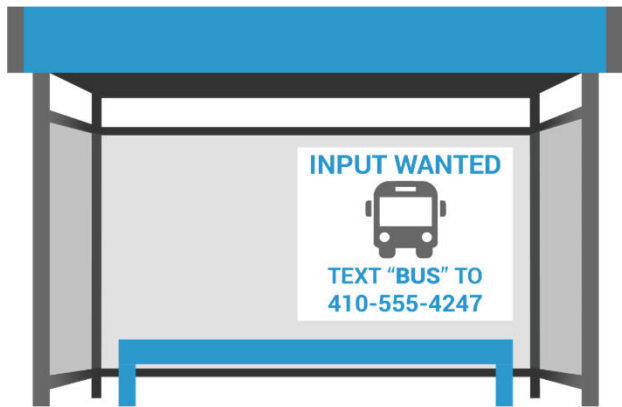




# Tracking Participation



Using unique keywords & links



# Access & Coordination



Ability to collaborate and share access to data and information:

- Multiple jurisdictions
- Consultants
- Other MPOs
- DOTs
- Etc.

Inter-Agency Coordination:

These agencies will receive an email notification of coordination requests.

Organization	Department	Access
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Add In-Network Agency

Choose Agency

City of Raleigh, NC


Invite Agency Partner by Email Address

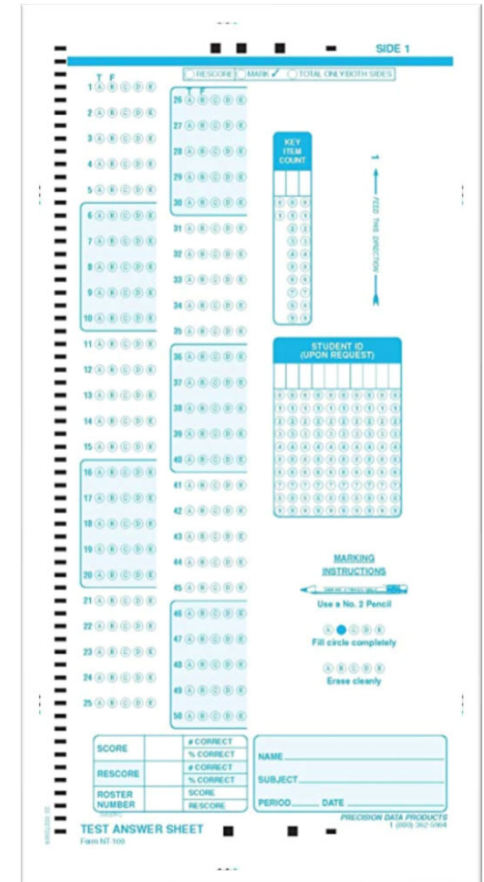
Email Address

Project Location:

The screenshot shows a web interface for managing inter-agency coordination. It includes a table with columns for Organization, Department, and Access. Below the table, there are sections for adding in-network agencies and inviting agency partners by email address. A 'Hide List' button is also present. The interface is partially obscured by a dark vertical sidebar on the left.

# Limitations

- Will not replace your website or content management system, though it integrates with most
- Live results at meetings require an internet connection 
- Paper surveys need to be uploaded as a PDF or entered manually (no scan-trons)



Form NT 100 PRECISION DATA PRODUCTS

TEST ANSWER SHEET

SCORE # CORRECT  
REScore % CORRECT  
ROSTER NUMBER SCORE  
REScore

NAME  
SUBJECT  
PERIOD DATE

MARKING INSTRUCTIONS  
Use a No. 2 Pencil  
Fill circle completely  
Erase clearly

KEY ITEM COUNT

0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0
10	0	0	0	0	0	0	0	0	0
11	0	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0	0
13	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0
15	0	0	0	0	0	0	0	0	0
16	0	0	0	0	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0
18	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0
20	0	0	0	0	0	0	0	0	0
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22	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0
25	0	0	0	0	0	0	0	0	0

STUDENT ID (UPON REQUEST)

1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
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14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
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18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
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22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

PRECISION DATA PRODUCTS

1 (888) 342-0444

# Pricing & Support

## Pricing

- Annual license, priced by population
- Pilot pricing available for projects

## Live Support

- 24/7 chat support
- Call a human during business hours
- Database of help articles, example surveys, and video training content

PublicInput.com Search projects, questions... Tricia Thomas

### WAMPO Engagement Dashboard

PARTICIPANTS	RESPONSES	COMMENTS	NEW SUBSCRIBERS	MEETING	EMAILS SENT
490	1,306	629	19		

Past Month

Browse Projects by Department  
Select Department

#### Active Projects (All departments)

Search

Project Name

- KAMPO Live Engagement
- KAMPO Live Engagement
- Transportation System Vision
- Local Government Road/Bridge Funding Sources
- PWP Grantee Close Report
- Sandbox

Showing 1 to 6 of 6 entries

#### Archived Projects

Search

Project Name

Listed Questions Create

Hi Tricia 🙌  
Anything we can help you find?

Start a conversation  
The team typically replies in a few minutes.  
New conversation

Find an answer yourself  
reporting

Search results for "reporting"

- Add a map of participants to a report  
You can add participant maps...
- Add a map of participants to a report  
Add an interactive google map...
- How to download a Dynamic Report as a PDF file

# Service Agreement



- Web-Based, so no hardware or programs are needed
- Cost is \$9,500/year and provides us with:
  - Unlimited Project Pages, Admin Users, Survey Sets, and Map Questions
  - 4 hours a month of training/consulting
  - 100,000 prepaid social/media views
- Funding used is a mixture of Federal Planning and Local funds (TIP Fee & Member Dues)

Let's try it live!

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S V\$ZMWM

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Questions???

**Tricia Thomas,**

Communications Manager

[tricia.thomas@wampo.org](mailto:tricia.thomas@wampo.org)

316-779-1318



To request additional information, case studies, or a demo contact:

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