Missouri Planning Partner Meeting

WEB-BASED ENGAGEMENT TOOL

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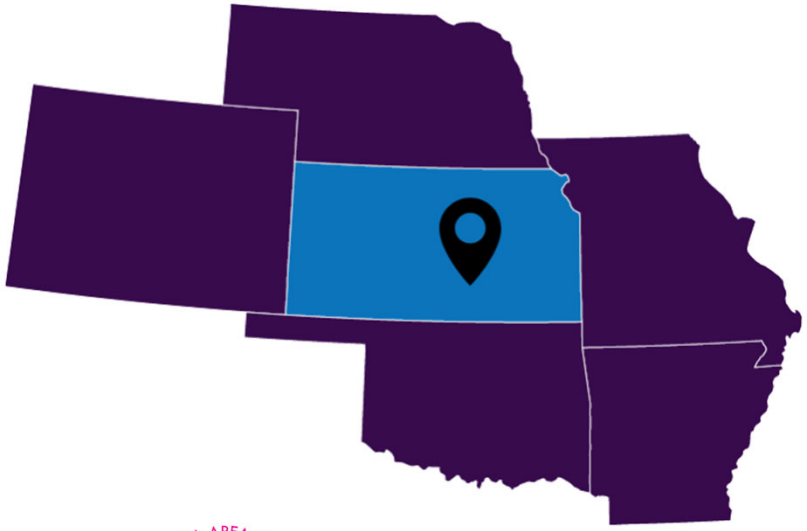
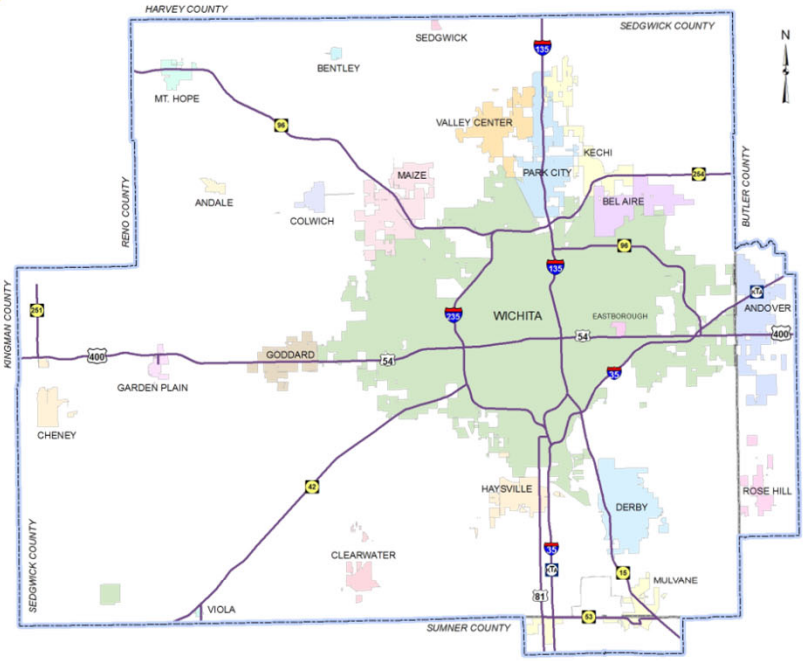
WICHITA AREA METROPOLITAN PLANNING ORGANIZATION

WAMPO

Tricia Thomas,
Communications Manager

South Central KS MPO





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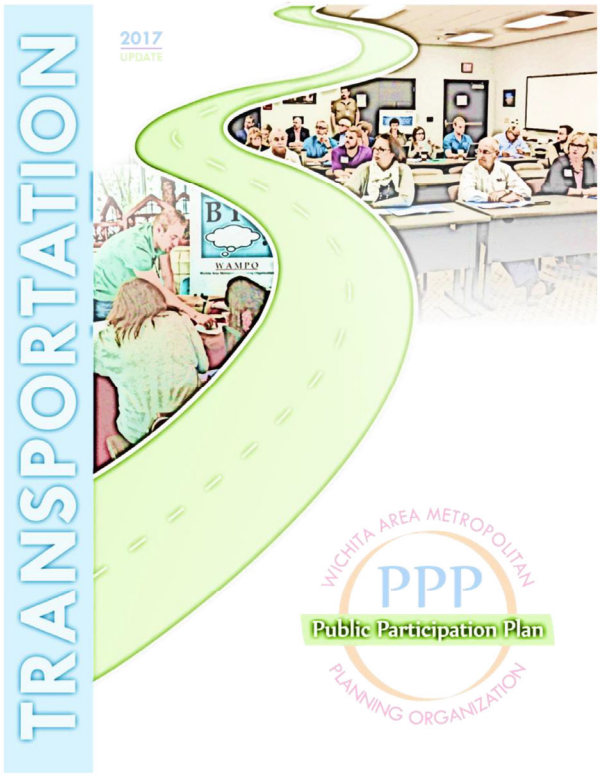
Public Participation Plan

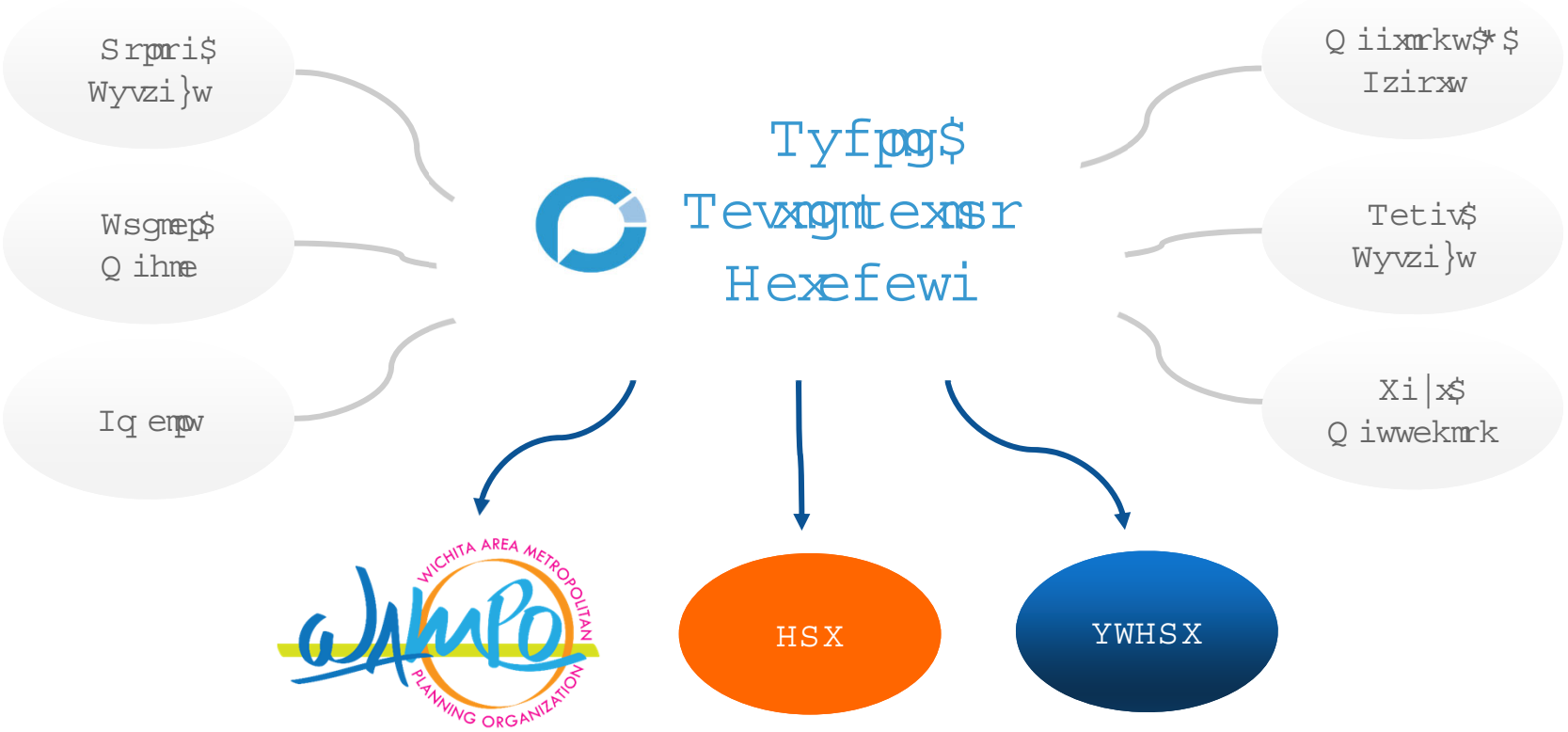
Updated Plan

We began thinking about engagement in a different way & omitted the **PUBLIC HEARING** requirement from our procedures.



Easy for Us & Them

Integration



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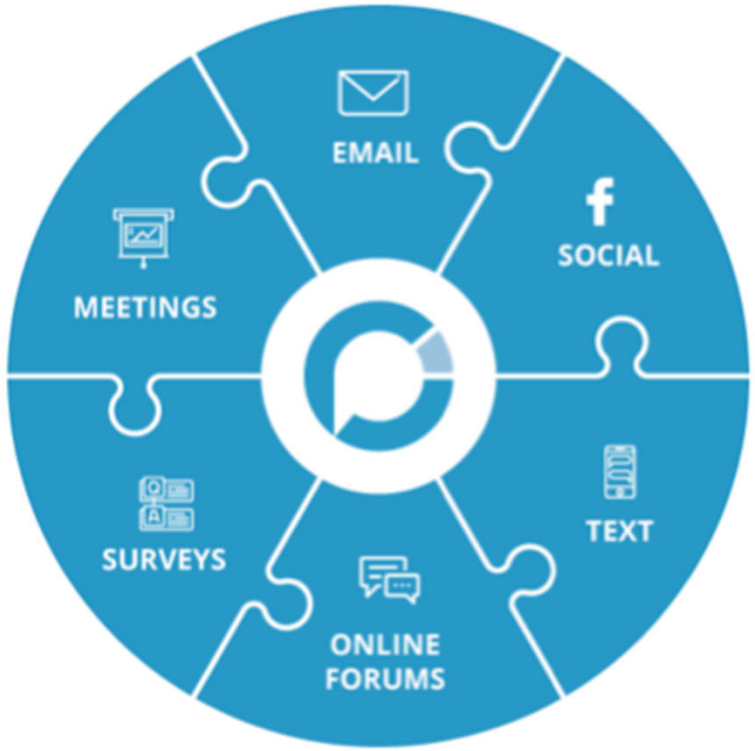

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The Tool in Action

Reach

Getting the word out to the people most impacted by our plans & projects.

Engage

Lowering barriers to participation and tailoring our listening efforts.

Capture

Bringing all inputs and information together in one place for analysis.

Report

Closing the feedback loop with what we heard and how that informs next steps.

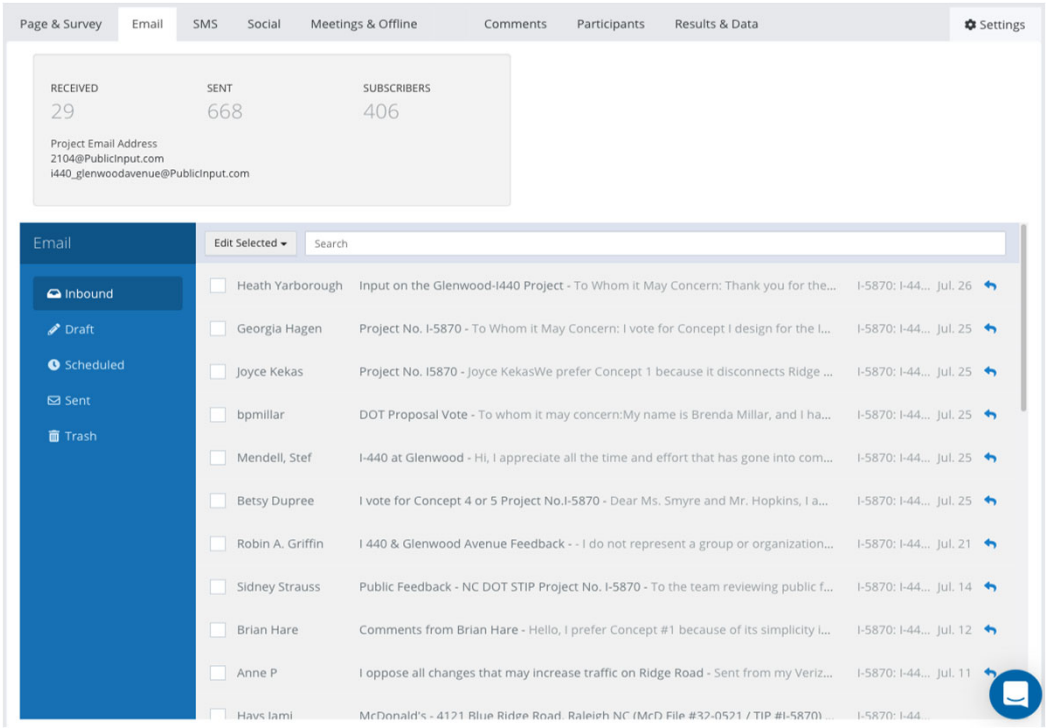
Comply

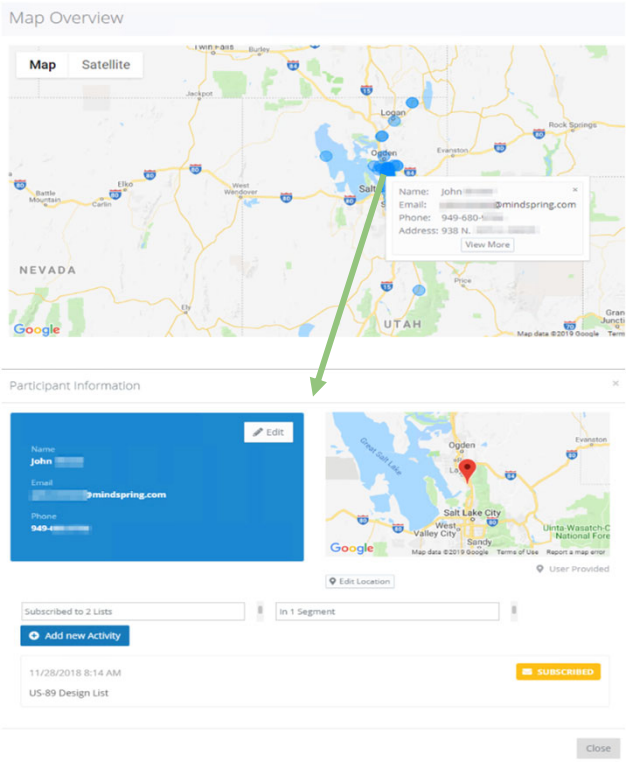
Fully documenting our process, data, and outcomes to partner organizations.

Mobile & User Friendly

- Accessible from any mobile device
- No registration required for the user

Built in E-Mail & Text





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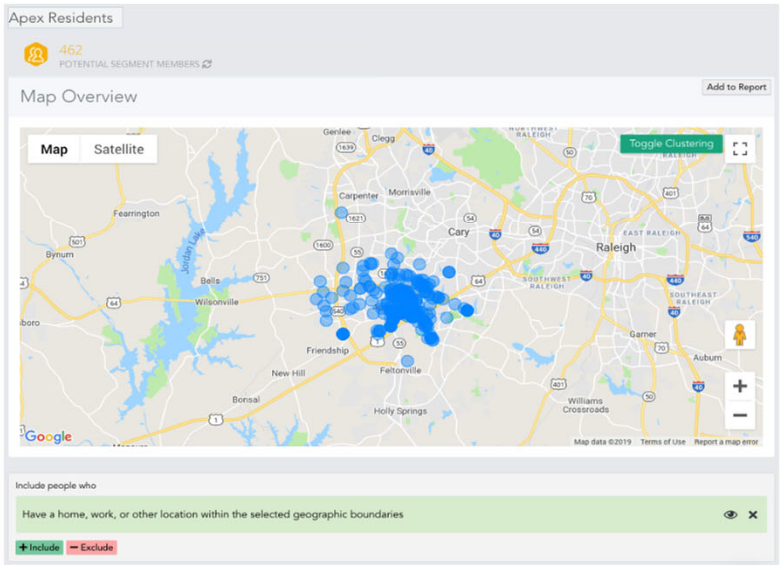
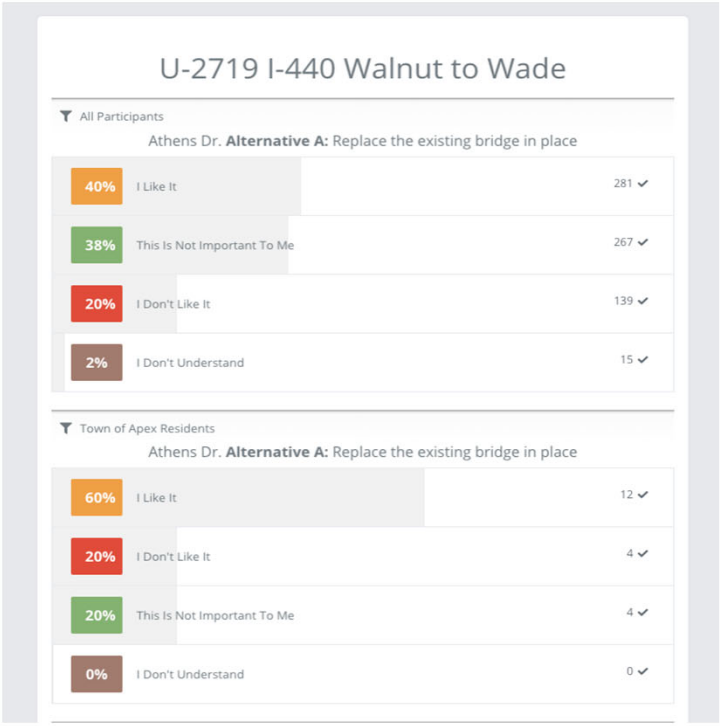
Grouping Contacts

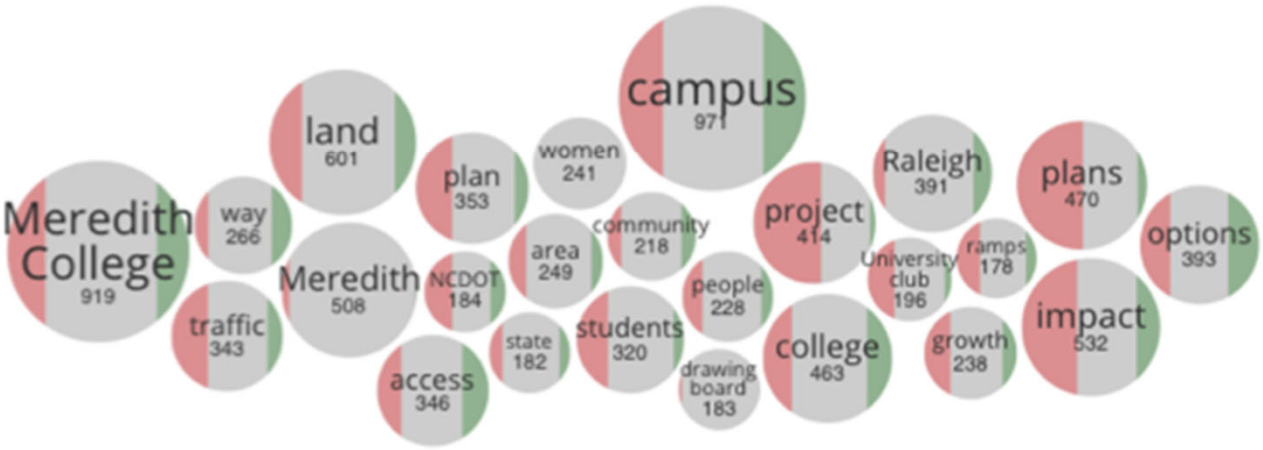
- Demographic Characteristics
- Geographic Location
- Comment History



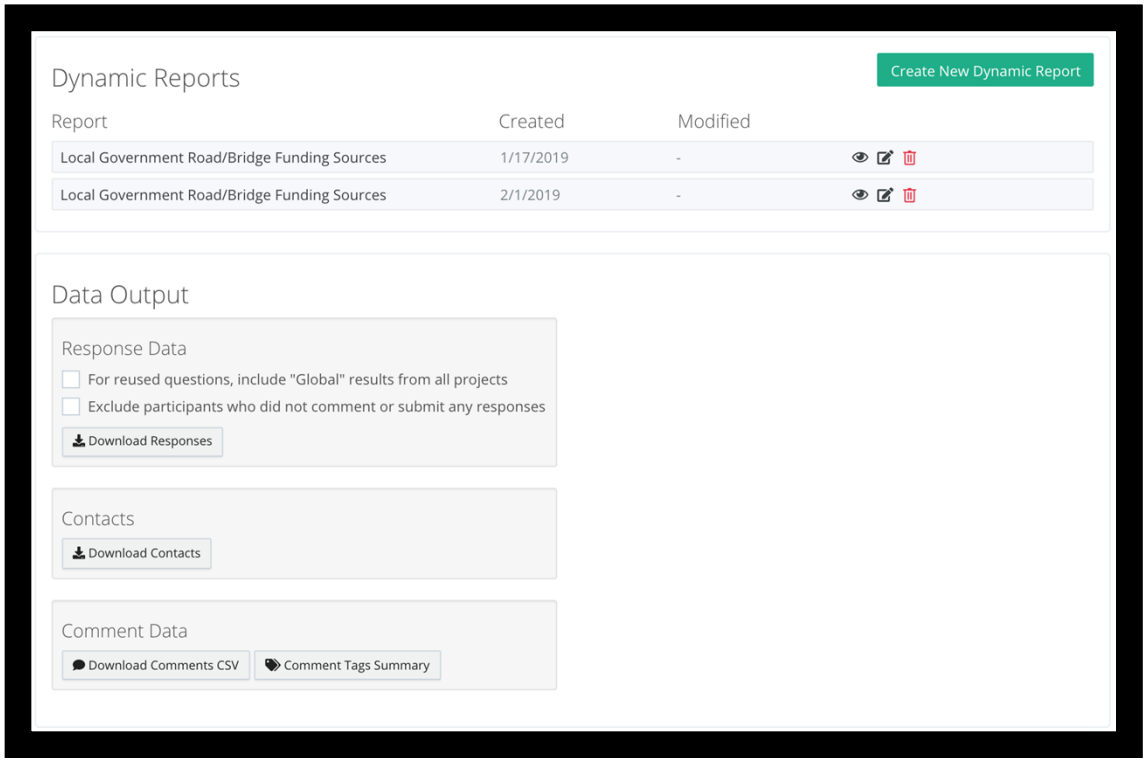


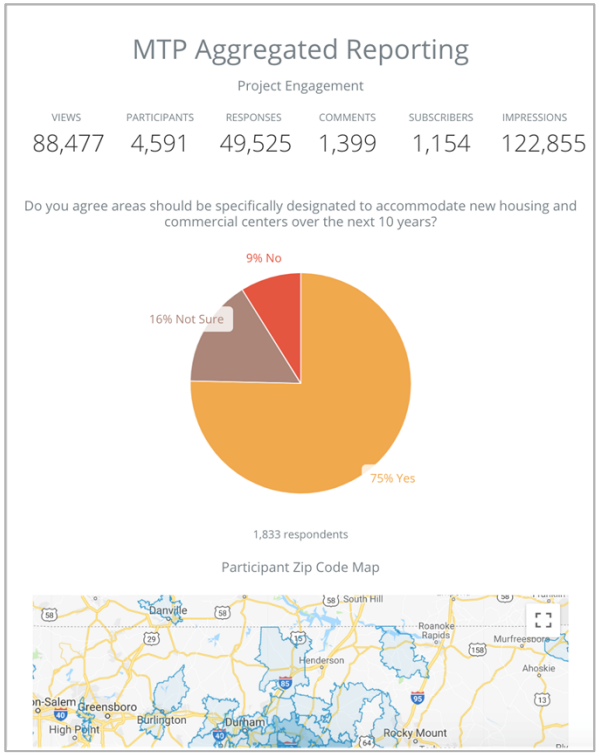
Automatically Captures Sentiment

Smart Cloud BETA | Tag Cloud | Smart Keywords

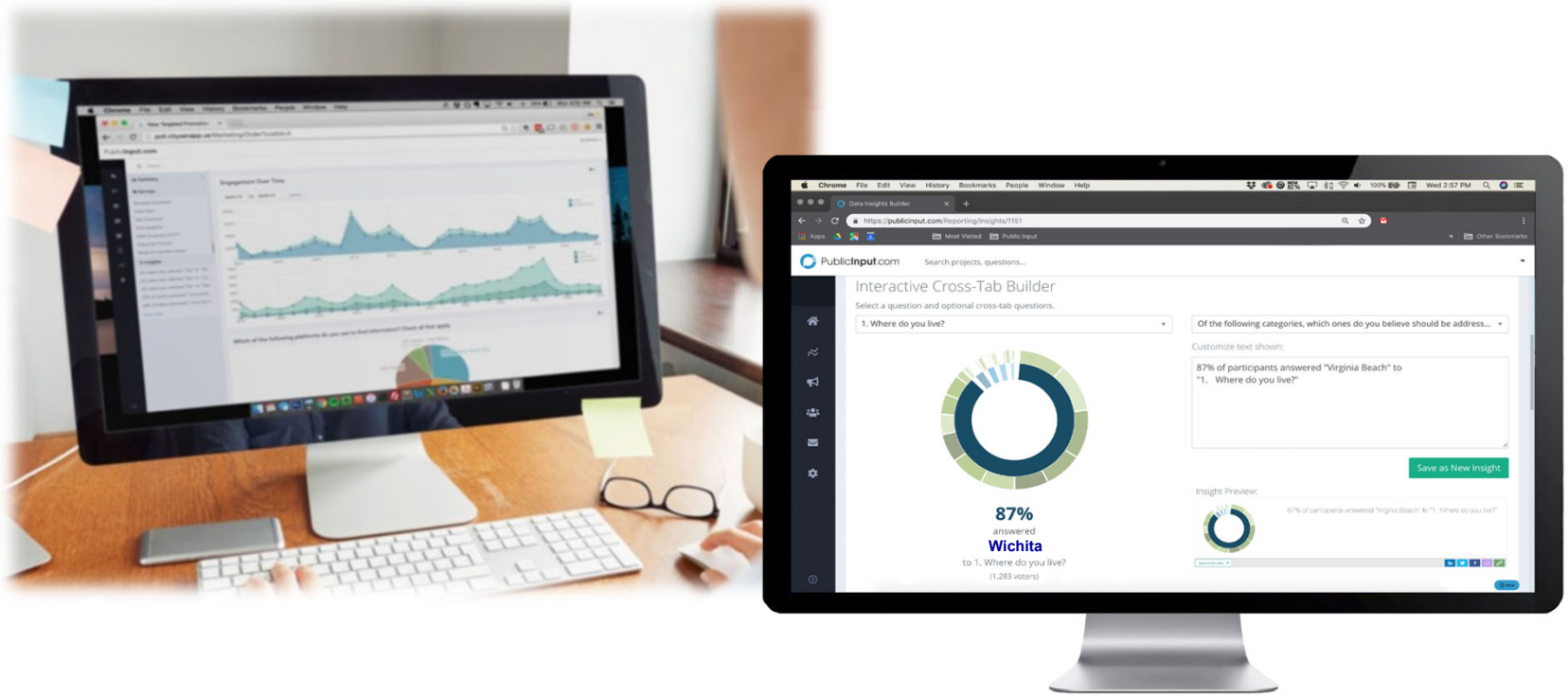


Standardized Report Generator



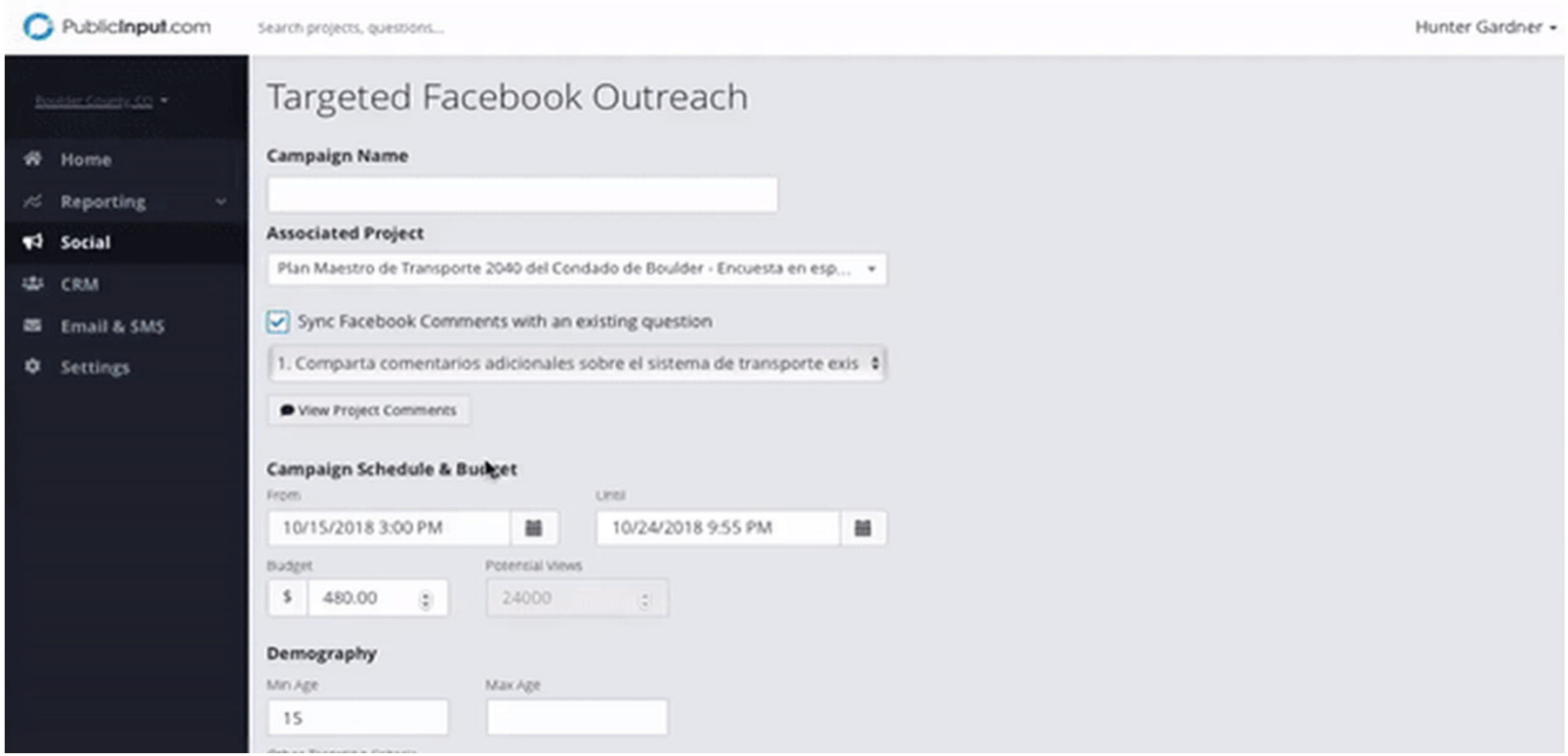


Cross-tabs & Dynamic Reports

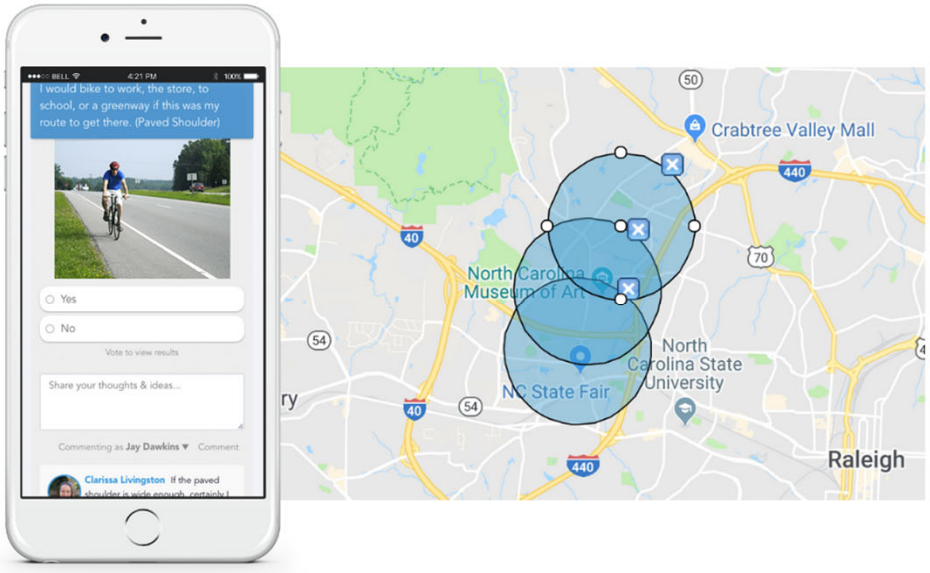


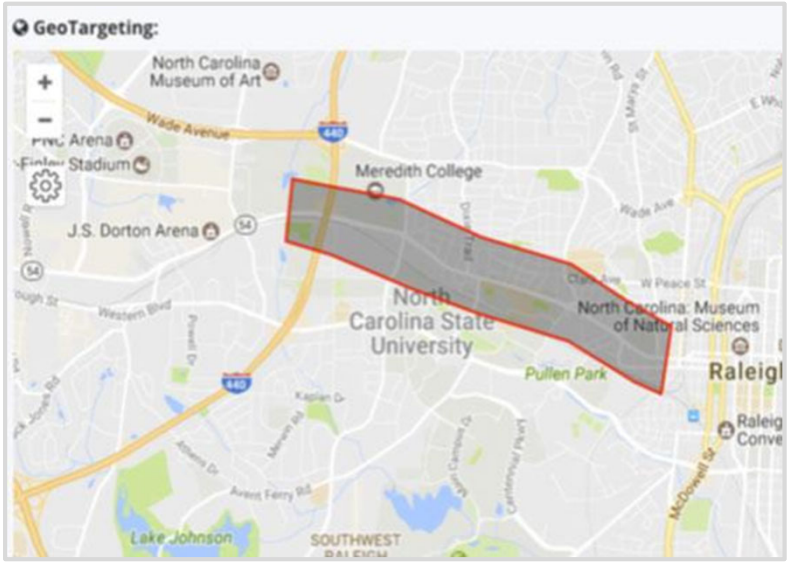
Other Stuff

Translation & Interpretation



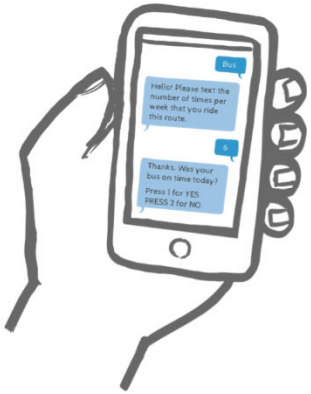
Targeted Ads & Geofencing

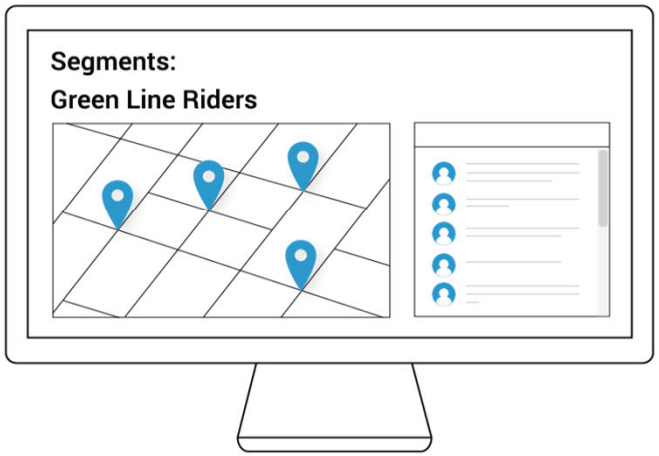




Tracking Participation

Using unique keywords & links

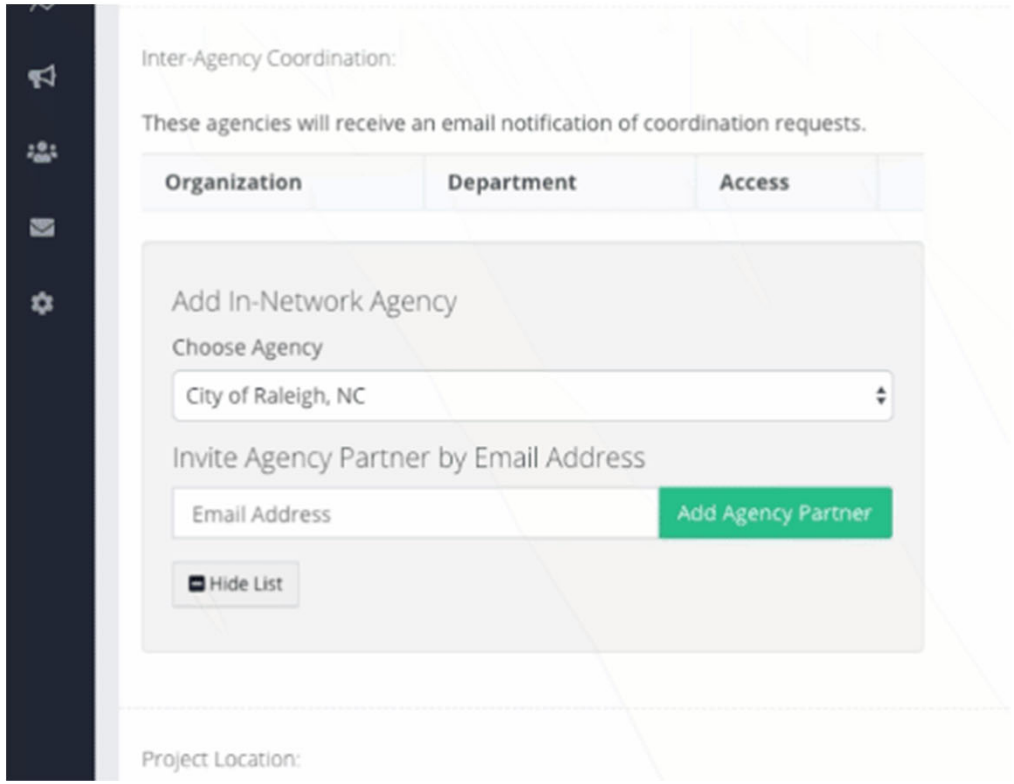




Access & Coordination

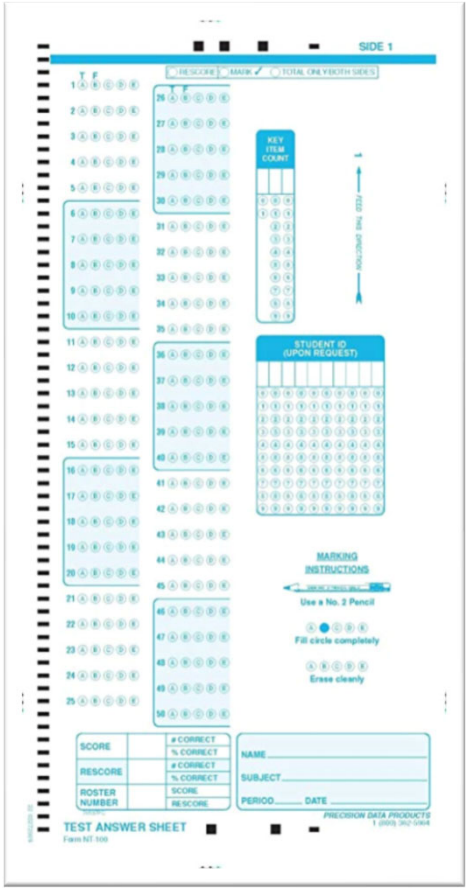
Ability to collaborate and share access to data and information:

- Multiple jurisdications
- Consultants
- Other MPOs
- DOTs
- Etc.



Limitations

- Will not replace your website or content management system, though it integrates with most
- Live results at meetings require an internet connection
- Paper surveys need to be uploaded as a PDF or entered manually (no scan-trons)



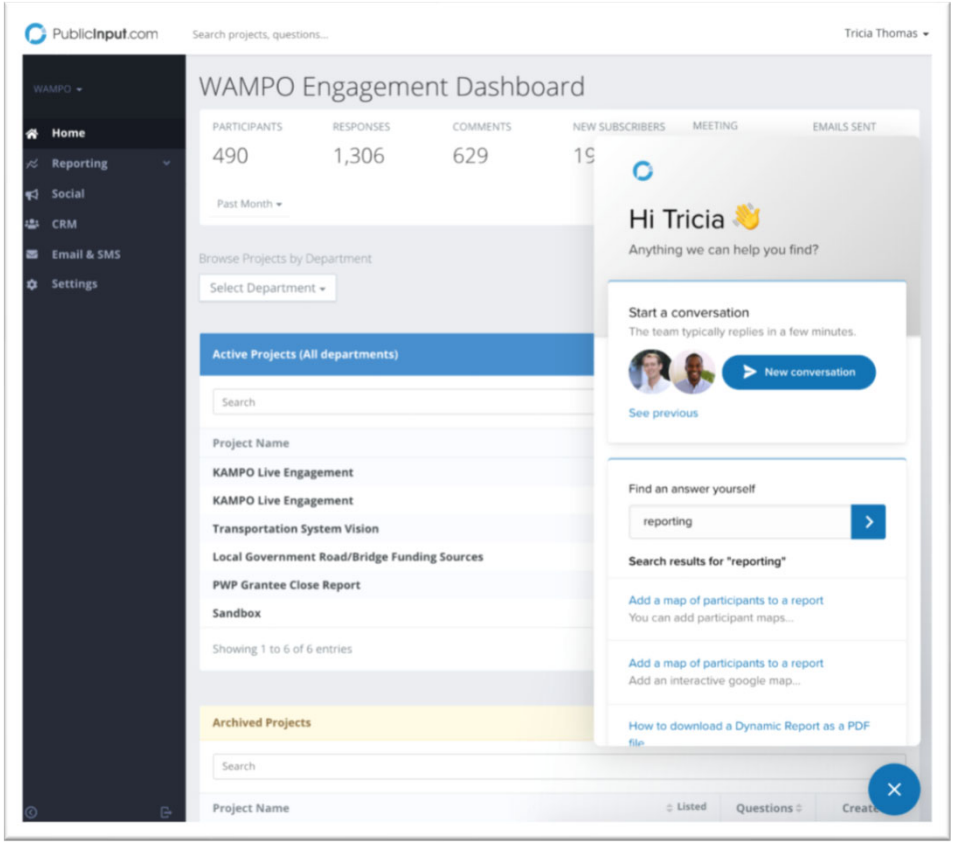
Pricing & Support

Pricing

- Annual license, priced by population
- Pilot pricing available for projects

Live Support

- 24/7 chat support
- Call a human during business hours
- Database of help articles, example surveys, and video training content



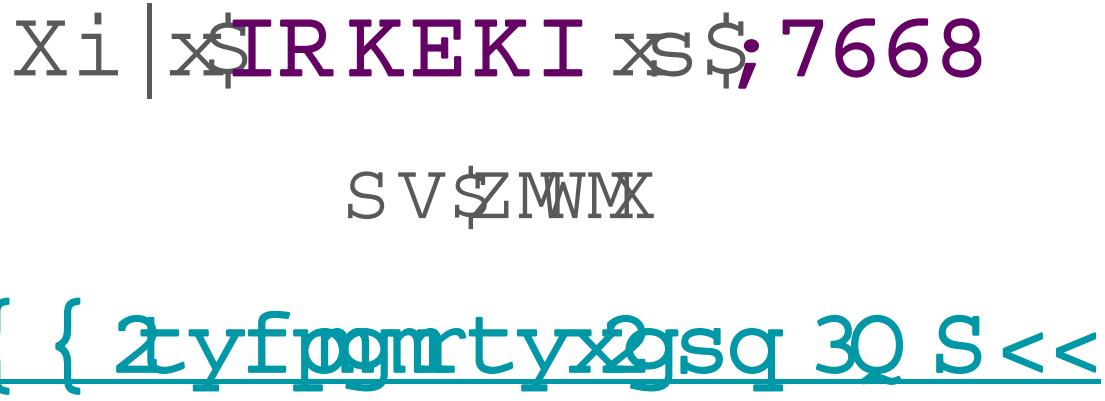
Service Agreement

- Web-Based, so no hardware or programs are needed

- Cost is $9,500/year and provides us with:
  - Unlimited Project Pages, Admin Users, Survey Sets, and Map Questions
  - 4 hours a month of training/consulting
  - 100,000 prepaid social/media views

- Funding used is a mixture of Federal Planning and Local funds (TIP Fee & Member Dues)

Let’s try it live!



Questions???

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To request additional information, case studies, or a demo contact:

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